

DREAM  
BELIEVE  
LIVE THE PURPOSE



**PurposeHER 2024**  
*October 11-12, 2024*



# ABOUT US

**PurposeHER Inc.** is dedicated to empowering young ladies and women, providing them with inspiration and affirmation to fulfill their God-given purpose. Our mission is to serve women in the community through mentoring, education, and strategic partnerships with local and global organizations. We aim to inspire women to embrace their purpose and pursue their destiny despite external circumstances.



**PurposeHER Inc.** encourages, inspires, and motivates women to dream, believe, and live the purpose-filled life that God desires for them. Based in Hampton Roads, Virginia. **PurposeHER** serves as a catalyst for women on their journey to living a fruitful life and birthing the dreams and desires God has instilled in each of us.

**We strive to promote and instill purpose and belief because of the HE in HER!**

# WISDOM



# IMPACT

Your generous gift directly supports **PurposeHER Inc.** in providing vital support in addressing crucial issues that impact women's lives. Your contribution helps us empower women to pursue their goals, access resources, and enrich their lives. Together, we are building a community where purpose, passion, and destiny prevail.

**WE WANT...  
MEANINGFUL LIVES.  
GOOD HEALTH.  
PURPOSEFUL RELATIONSHIPS.  
DEEPER FAITH.**





**"ALL OF YOU TOGETHER ARE CHRIST'S BODY,  
AND EACH ONE OF YOU IS A SEPARATE AND NECESSARY PART OF IT."**



**SARAH  
JAKES  
ROBERTS**



**KEION  
HENDERSON**



**SHAUNIE  
HENDERSON**



**MARANDA  
CURTIS**



**TODD  
GALBREATH**



**TIM  
BOWMAN, JR.**



**REAL TALK KIM**



**BRI  
BABINEAUX**



**BISHOP  
KIM BROWN**



**NONA  
JONES**

# **PAST NATIONAL GUESTS**



# SPONSORSHIP LEVELS AT A GLANCE

## SPONSORSHIP LEVELS

	Diamond \$30,000	Ruby \$20,000	Emerald \$10,000	Sapphire \$5,000	Gold \$2,500
Recognition as a level sponsor	X	X	X	X	X
Placement of company logo and name in all promotional materials, including website, social media, and print materials	X	X	X	X	X
Special acknowledgment as the Presenting Sponsor in all event communications and press releases	X				
Keynote speaking opportunity during a featured session at a PurposeHER event	X				
Logo placement on event banners, signage, and stage backdrop	X	X	X	Logo on select materials	Name listing on select materials
Advertisement in event program booklet	X	X	X	Logo only	Name Only
Complimentary tickets to select PurposeHER events	20 10 virtual tickets	10 5 virtual tickets	5	2	1
Opportunity to distribute promotional materials to attendees	X	Host a session	Host a networking Event	Exhibit Table	Branded Giveaways
Customized sponsorship activation opportunities	X				

## ADDITIONAL BENEFITS FOR ALL SPONSORS

- Recognition and gratitude during event opening and closing remarks
- Logo placement on PurposeHER Inc. website with a link to sponsor's website
- Opportunity to collaborate on social media campaigns and promotional activities
- Invitation to exclusive sponsor appreciation events and networking opportunities



\$30K

DIAMOND

# DIAMOND SPONSOR

Be the exclusive Presenting Sponsor of our women's conference! Gain prominent visibility with your company logo featured in all promotional materials, special acknowledgments, and keynote speaking opportunities. This sponsorship level offers maximum exposure and engagement with our audience of influential women.

- Exclusive recognition as the Presenting Sponsor of PurposeHER Inc.
- Prominent placement of company logo and name in all promotional materials, including website, social media, and print materials as Global Mission partner.
- Special acknowledgment as the Presenting Sponsor in all event communications and press releases.
- Keynote speaking opportunity during a featured session at a PurposeHER event.
- Prominent logo placement on event banners, signage, and stage backdrop.
- Full-page advertisement in event program booklet.
- 20 complimentary tickets to select PurposeHER events.
- 10 virtual conference tickets.
- Opportunity to distribute promotional materials to attendees.
- Customized sponsorship activation opportunities.



# RUBY SPONSOR

\$20K

RUBY

Showcase your support as a Gold Sponsor of our women's conference. Enjoy logo placement on event banners, signage, and program booklets, along with complimentary tickets and opportunities to host workshops or sessions. This sponsorship level provides significant brand exposure and networking opportunities.

- Recognition as a Ruby Sponsor of PurposeHER Inc.
- Logo placement on event banners, signage, and select promotional materials.
- Half-page advertisement in event program booklet.
- 10 complimentary tickets to select PurposeHER events.
- 5 virtual conference tickets.
- Opportunity to host a breakout session, workshop, or experience.





\$10K

EMERALD

# EMERALD SPONSOR

Join us as an Emerald Sponsor and receive recognition on event materials, including banners and program booklets. This sponsorship level includes complimentary tickets and the chance to participate in panel discussions or networking events, connecting your brand with attendees.

- Recognition as an Emerald Sponsor of PurposeHER Inc.
- Logo placement on event banners and select promotional materials.
- Quarter-page advertisement in event program booklet.
- 5 complimentary tickets to select PurposeHER events.
- Opportunity to participate in a panel discussion or networking event.



\$5K

SAPPHIRE

# SAPPHIRE SPONSOR

Become a Sapphire Sponsor and showcase your brand with logo placement on event signage and program materials. This sponsorship level offers complimentary tickets and the opportunity to engage attendees through product displays or giveaways.

- Recognition as a Sapphire Sponsor of PurposeHER Inc.
- Logo placement on event banners and select promotional materials.
- Logo inclusion in event program booklet.
- 4 complimentary tickets to select PurposeHER events.
- Opportunity to showcase products or services at a sponsor exhibit.



# GOLD SPONSOR

Show your support as a Gold Sponsor and receive recognition in event communications and program materials. This sponsorship level includes a complimentary ticket to our conference, allowing you to connect with attendees and promote your brand.

- Recognition as a Gold Sponsor of PurposeHER Inc.
- Name listing on event banners and select promotional materials.
- Name inclusion in event program booklet.
- 2 complimentary ticket to select PurposeHER events.
- Opportunity to provide branded giveaways to attendees.

\$2.5K

GOLD



a la carte

SPONSORS

# PURPOSE SPONSOR

Each of these options offer unique benefits and opportunities for brand exposure, networking, and engagement with our conference attendees. Choose what aligns best with your marketing goals and budget, and join us in empowering women through this impactful event.

## Women's Luncheon Sponsor \$15,000.00

- Recognition and exposure of your brand's logo and name on event materials, including invitations, signage, and promotional materials related to the luncheon.
- Opportunity to showcase your brand in front of a targeted audience of attendees.
- Promotion of your sponsorship through event marketing channels, including social media, email newsletters, and event websites.
- Display or distribute branded promotional materials, such as brochures, flyers, or giveaways, during the luncheon.
- Engage with speakers, organizers, and other VIP guests in a more intimate setting.
- Demonstrate your company's commitment to supporting women's initiatives and community events.
- Opportunity to establish and nurture long-term relationships with attendees beyond the event, leveraging the sponsorship for ongoing collaboration and engagement.

## Customized Refreshment Station \$2,000.00

*4 Sponsorships Available*

- Sponsorship of customized beverage stations (smoothie bar, juice bar, flavored water station, etc.) or snack stations.
- Branding on beverage dispensers, cups, or signage at stations.
- Opportunity to showcase your brand in front of a targeted audience of attendees.
- Option to provide branded drink ware or giveaways at stations to promote your brand.

## VIP Reception Sponsor \$3,500.00

*2 Sponsorships Available*

- Prominent recognition as the VIP Reception Sponsor on event invitations, signage, and promotional materials.
- Logo placement on VIP reception area signage, ensuring high visibility among VIP guests.
- Invitation for company representatives to attend the VIP reception, providing opportunities to network with influential attendees, speakers, and organizers.
- Reserved seating or dedicated area for sponsor representatives during the reception.
- Opportunity to display branded materials or products at the VIP reception venue, showcasing your company's offerings to a select audience.
- Branded beverage napkins, drinkware, or décor elements featuring your logo at the reception.
- Special acknowledgment and thank-you during the VIP reception, allowing sponsor representatives to address VIP guests and express appreciation for their support.
- Customized VIP experience for sponsor representatives, including personalized services or amenities during the reception.
- Access to VIP amenities or perks offered exclusively to sponsors and VIP guests.
- Potential media exposure through event press releases, interviews, or media partnerships highlighting the VIP reception sponsorship.
- Inclusion in event coverage and media mentions related to the conference and VIP activities.



a la carte

PHOTOS

## PURPOSE SPONSOR

Each of these options offer unique benefits and opportunities for brand exposure, networking, and engagement with our conference attendees. Choose what aligns best with your marketing goals and budget, and join us in empowering women through this impactful event.

### **Branded Stationery Sponsor \$2,000.00**

*5 Sponsorships Available*

- Sponsorship of conference notepads, pens, or other stationery items provided to attendees.
- Sponsors' logos prominently featured on all sponsored stationery items.
- Opportunity to include a branded message or advertisement on the stationery.

### **Event Bag Sponsorship \$1,800.00**

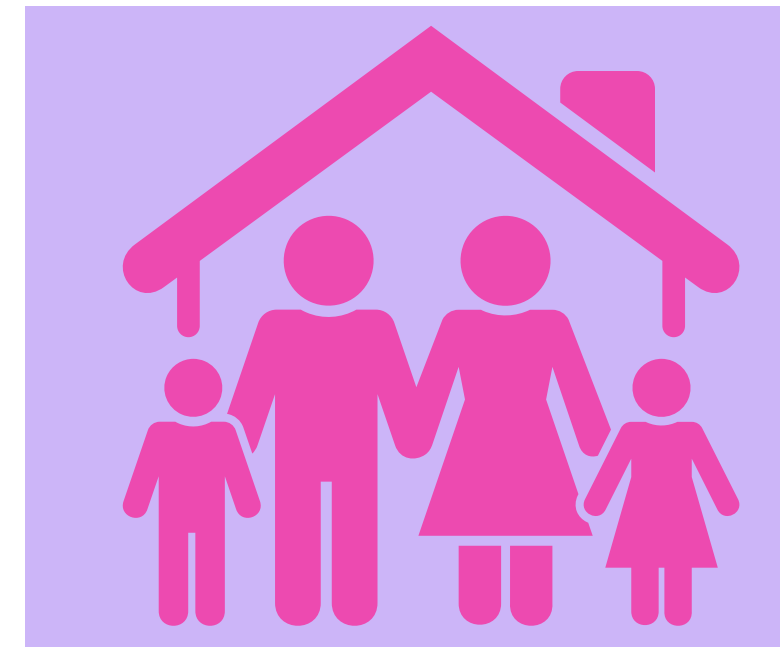
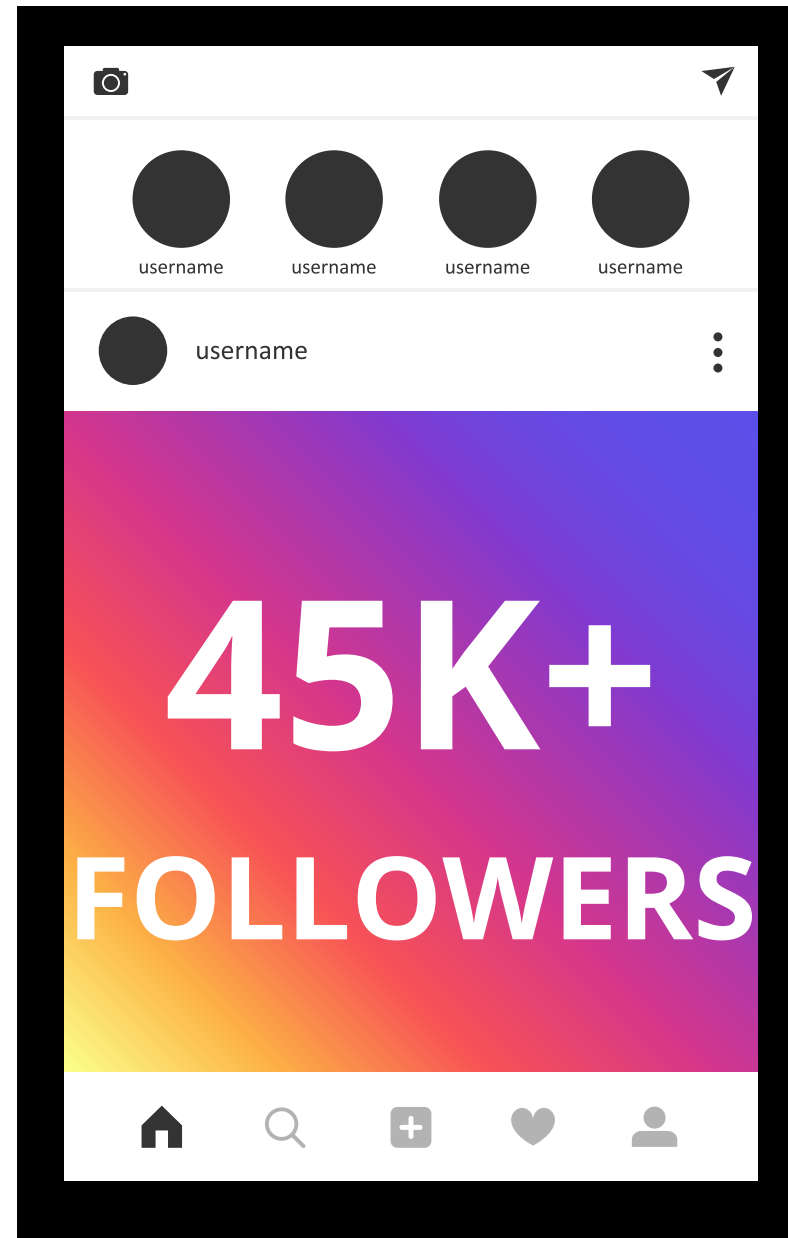
*5 Sponsorships Available*

- Sponsorship of conference tote bags or swag bags provided to attendees.
- Logo prominently displayed on the event bags and any items included inside (e.g., brochures, samples, coupons).
- Option to include exclusive sponsor-branded items in the event bags.

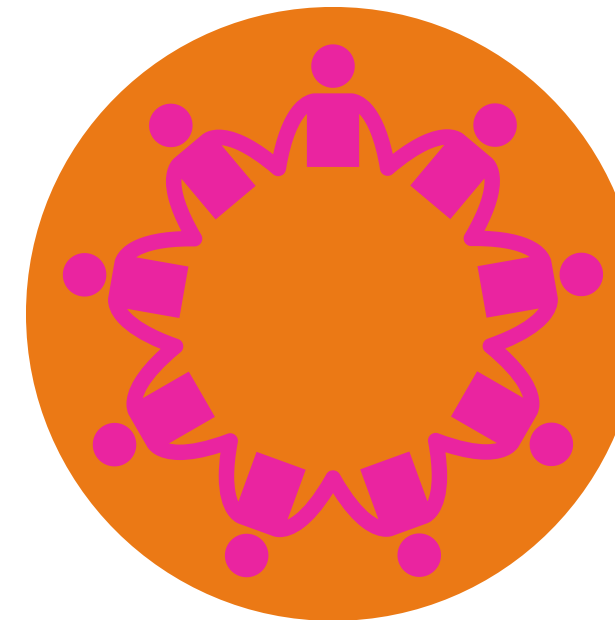


# THE CONFERENCE

Join us as a sponsor of **PurposeHER Inc.** in our **seventh year** and make a meaningful impact on the lives of women as they pursue their purpose and dreams. Together, let's empower and inspire!



**5,000+**  
**HOUSEHOLDS**  
**IMPACTED**



**40**  
**COMMUNITY**  
**PARTNERS**



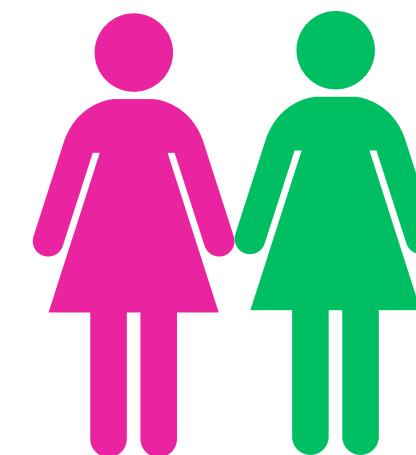
**228%**  
**CONFERENCE**  
**GROWTH**



**\$53,000**  
**IN GIFTS**  
**AWARDED**



**2.5K**  
**VIRTUAL**  
**GUESTS**



**97%**  
**AGES 30-56**

# HOW TO SPONSOR

**You may sponsor** by contacting Keshia Brown where you will be assisted in completing an application and making your payment.

**T: (757) 477-2230**

**E: [purposeher@gmail.com](mailto:purposeher@gmail.com)**

The Terms and Conditions must be signed and returned to the email address specified above. Confirmation must be received from PurposeHer for a sponsorship to be accepted.

## **TERMS OF PAYMENT**

The full amount must be settled within 15 days after receiving the invoice. If the event takes place within 15 days of the receipt of the invoice the amount must be settled prior to the event.

## **PAYMENT METHOD**

By wire transfer, credit card, or check. We will send you the ROP with payment instructions as soon as we have received your name and request for sponsorship.

Wire transfer fees, credit card fees, and any other bank charges are the responsibility of the sponsor and should be paid in addition to the sponsorship fees.

## **INTERESTED IN MORE INFORMATION?**

Through our sponsorship packages, we seek to offer sponsors a meaningful opportunity during this conference.

It is an occasion to tap into Hampton Roads' women who seek to know what's new and what's next for them spiritually, professionally, emotionally, etc. But also the perfect time to reach an audience and attract new relationships for your brands.

**PurposeHer is a 501(c)(3) Public Charity  
EIN 82-4172990**



**THANK YOU FOR SHARING IN THE PURPOSE**